

terre des hommes



stops child exploitation

INITIATIVES FOR MARRIED ADOLESCENT GIRLS' EMPOWERMENT (IMAGE)

PHASE 1 WHAT IS IMAGE?

Initiatives for Married Adolescent Girls' Empowerment (IMAGE)

“Victims of child marriage are an ignored population. They need to be empowered.”

Nearly 1.5 million girls in India get married before the age of 18. They lack education and nutrition, undergo severe reproductive health issues and face gender-based violence.

The Phase 1 of our project identifies such girls and empowers them in areas of **health and nutrition, sexual and reproductive health and rights, education, vocational training, social protection and shields them from gender-based violence.**

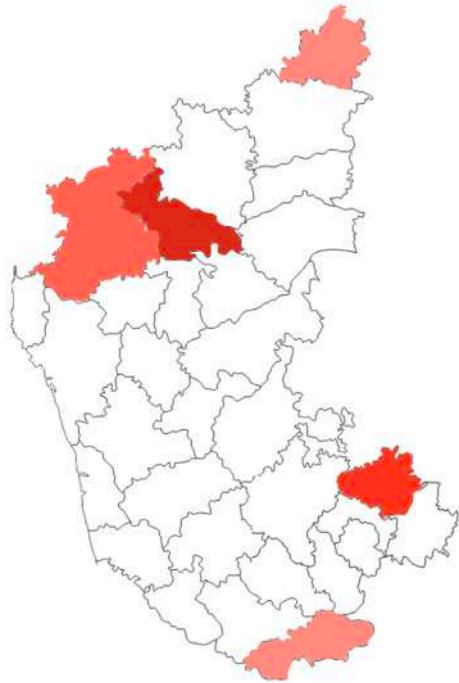
DID YOU KNOW?

Early married girls struggle with pregnancy related complications leading to several health issues and in many cases, even death.



PHASE 1 WHERE DOES IMAGE WORK?

IMAGE works in
5 districts
of Karnataka where
child marriage is
extremely prevalent.



- Chamarajanagar
- Belagavi
- Bagalkote
- Chikkaballapur
- Bidar



reaching out to
204 villages

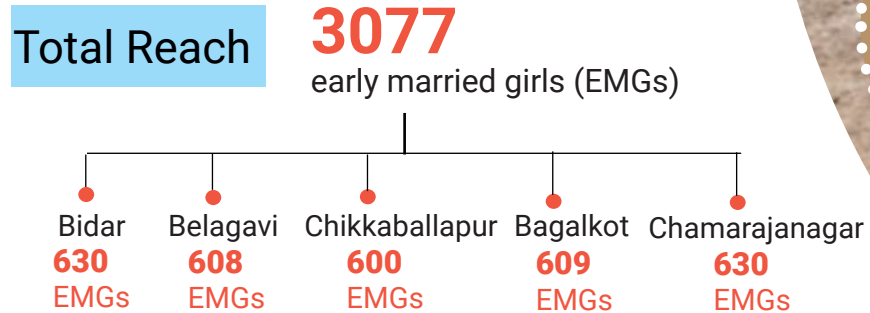
terre des hommes
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DID YOU KNOW?

Karnataka accounts for
nearly 23%
of India's child
marriages

PHASE 1 IMAGE ACTIVITIES 2020



DID YOU KNOW?
In remote villages, there is a lack of menstrual awareness due to the issue being a taboo.



Health and Nutrition

Provision of health care and nutrition to address anaemia, fatigue & low immunity along with other health concerns.



Supplementary Nutrition
606 EMGs



Health Check Ups
208 EMGs



Counselling Services
1166 EMGs



Awareness Programmes
1894 EMGs

Sexual and Reproductive Health and Rights

Provision of services related to reproductive health care and awareness.



Awareness on Birth Spacing
239 EMGs



Menstrual Health Care
1242 EMGs



Awareness on family planning
337 EMGs

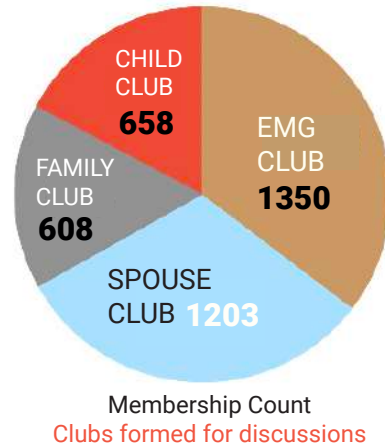


Awareness on Postponing Pregnancies
268 EMGs



Health camps/ Hospital Services
591 EMGs

PHASE 1 IMAGE ACTIVITIES 2020



Vocational Training

The girls are enrolled and trained in specific skill development courses post which they secure jobs and start earning an income.



Tailoring Training
584 EMGs



Computer Skills Training
183 EMGs



Other forms of Art and Craft
186 EMGs

Social Protection

EMGs are linked to social security schemes offered by the government.



Awareness on Civic IDs
3077 EMGs



Availment of Civic IDs
1783 EMGs

Against Gender-Based Violence

GBV services help EMGs in cases of violence and abuse, where they get moral and legal support.



Counselling and IEC materials
3077 EMGs



Legal Referrals
12 EMGs

Education

Married adolescent girls are re-enrolled in schools & provided school/study supplies. Many girls are also supported to write exams as private candidates.



Formal Education Services
65 EMGs



Informal Education Services
6 EMGs

DID YOU KNOW?

Adolescent girls are forced to drop out of schools once their marriage is fixed.



PHASE 1 IMAGE COVID RESPONSE

In **154 villages** of all the 5 project districts.



Dry Ration Distribution

A kit contained cereal, dal, spices, oil and sugar for 2 months use

1470 kits

to **1320** families of child marriage victims
to **142** ASHA worker families
to **8** other families



Hygiene Kit Distribution

A kit contained facemasks, sanitiser, hand soaps, towel, hand gloves

2896 kits

to **1648** families of child marriage victims
to **276** ASHA worker families
to **972** other families



Kitchen Garden Kits

EMGs were given seeds and trained on nurturing kitchen gardens. The produce ensured the family's nutrition and helped boost their immunity. The financial strain was also reduced.

1165 families



Distribution of E-tabs

E-tablets with pre-loaded educational content, specifically for EMGs writing their SSLC.

37 e-tabs

shared by **60** early married girls



Psychosocial Care

To reduce anxiety and panic during the pandemic, EMGs were introduced to art, and E-counselling sessions were in order.

40 EMGs
underwent
E-counselling

128 EMGs
participated in
creative contests like
rangoli making



Kitchen Gardening kept the early married girls engaged and their families healthy.

SNAPSHOTS

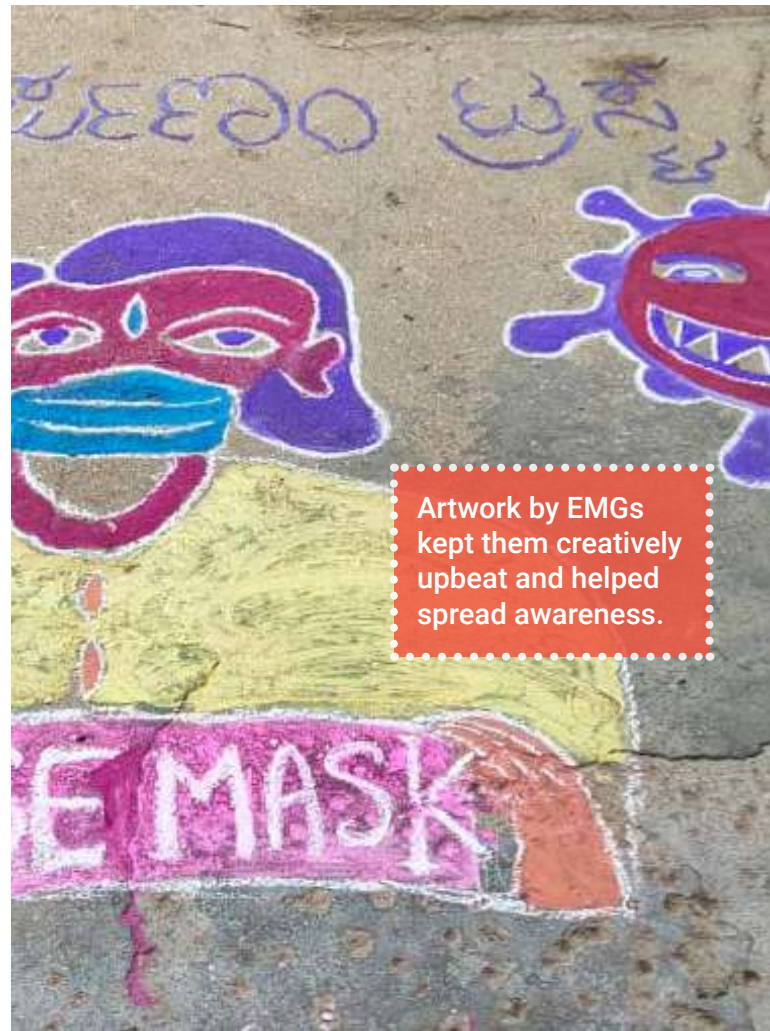
COVID RESPONSE



Ration and Hygiene Kits to families ensured their survival and protection.



E-tabs helped the girls continue their studies without hassle.



Artwork by EMGs kept them creatively upbeat and helped spread awareness.

PHASE 1
IMAGE
KEY IMPACT
2020



Fight against anaemia successful
with the help of adequate nutrition and awareness.



Girls take their education seriously
with the help of digital learning and study material



EMGs have become more outspoken
through sensitisation and counselling efforts.



13 child marriages prevented during COVID
through strengthening of child protection mechanisms

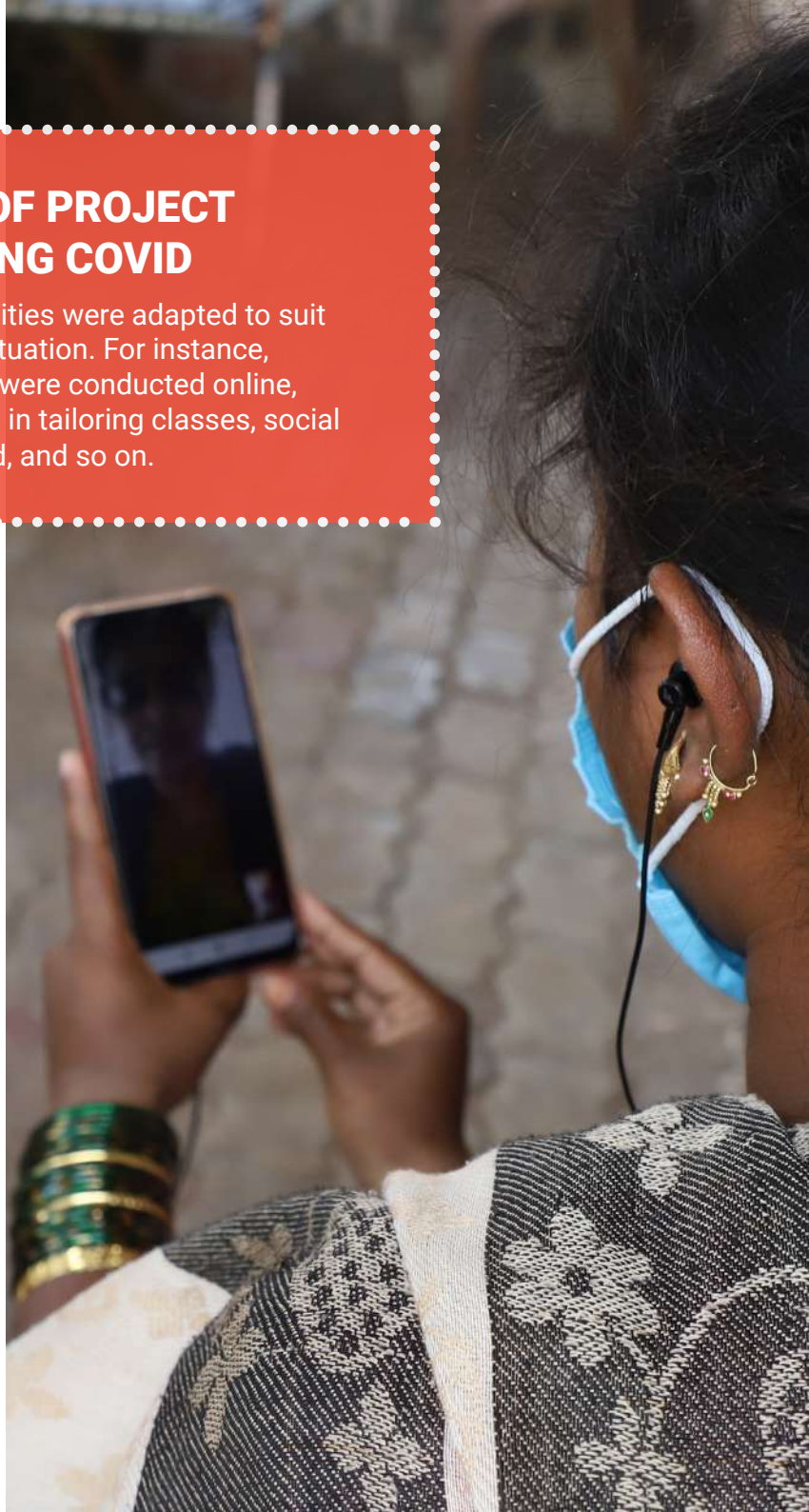


EMGs participation in child rights
through Child Rights Parliament and advocacy



CONTINUATION OF PROJECT ACTIVITIES DURING COVID

Most existing project activities were adapted to suit the prevailing pandemic situation. For instance, counselling and meetings were conducted online, mask stitching was taught in tailoring classes, social distancing was maintained, and so on.



CASE STORY 2020

"I got married when I was 14 because my husband's mother had health problems and she had to be taken care of.

I got **pregnant at the age of 15** and I experienced a lot of stomach ache during delivery. It turned out that **I have a small uterus which was not yet ready for child bearing.**

The IMAGE team paid my hospital charges for the delivery and my baby was born.

Soon I learnt that I didn't have the nourishment to feed my baby. So the team gave us packet milk and cerelac for the baby. I was also given **supplementary protein powder** to get more strength.

Now I feel healthier and am aware that I should eat green vegetables, green gram and fruits. I also know that since my uterus is small, **I should wait for a few more years before I have my next child.**"



Shilpa, 17 years

**Married at the
age of 14**

FEEDBACK from stakeholders



Ms. Bharati Akkivate
ASHA worker, Government staff

“ After IMAGE, the early married girls have become more vocal to us about sensitive health issues. We have also gained a lot of knowledge from the project. ”



Mr. Maruti Gujanal
Spouse of EMG

“ During COVID, I had lost my job. At this time, IMAGE's support through the ration kit helped our family a lot. ”



Ms. Savitri
Mother-in-law of EMG

“ I'm happy to see my daughter-in-law study. After the counselling sessions, I'm motivated to support her in achieving all her dreams. ”



Ms. Divya
EMG

“ Through IMAGE, I have learnt fashion jewellery making and I feel so good that I can create something special for people and make money out of it. ”

PHASE 2
**THE
MOVEMENT**
AGAINST CHILD MARRIAGE

**Nurturing a Movement of
Girls and Young Women as
Agents of Change to
Ascertain their Rights**

**“Together we are stronger, Together
we can bring change”**

A major issue a victim of child marriage faces is that of exclusion. They are denied many of their rights and their demands are not even heard, let alone being addressed.

To ensure a collective voice for change, IMAGE in its second phase has initiated a movement of married adolescent girls and women survivors of child marriage to advocate for inclusion, justice and equal opportunities. Project activities include **movement building, leadership training, interface with the government, behaviour change, evidence gathering and communication strategies.**

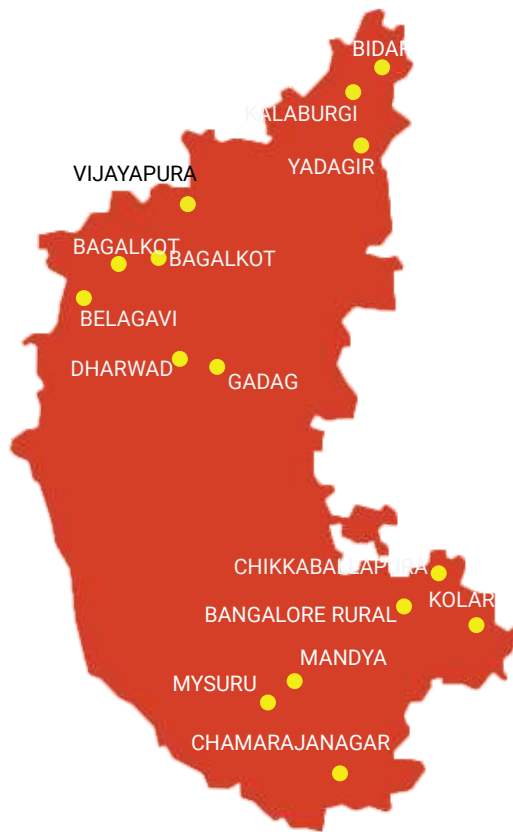
DID YOU KNOW?

As victims of child marriage do not have a legal status, they are denied their rights and are not included in welfare initiatives.



PHASE 2 WHERE DOES THE MOVEMENT WORK?

The Movement works in
15 districts
of Karnataka where
child marriage is
extremely prevalent.



DID YOU KNOW?
After the movement,
girls call **1098*** to report
child marriage cases.
Since IMAGE, 300 cases
have been prevented in
Bagalkot alone.



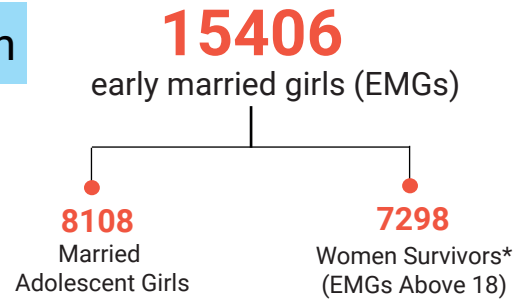
reaching out to
621 villages



*ChildLine number

PHASE 2 MOVEMENT ACTIVITIES 2020

Total Reach



DID YOU KNOW?

Despite their domestic commitments, the movement leaders work for their cause with dedication



Movement Building

Includes sensitising and capacity building of EMGs, strengthening the movement, building support



Movement Organising
11329 EMGs



Membership Drive Campaigns
580 campaigns



CSO Consultations
87 consultations



CSOs mapped for movement strengthening
48 CSOs

Leadership Development

Includes identifying girls from the movement with leadership skills, selecting and training as leaders to give the movement a direction.



District and Block Level Leaders identified
335 EMGs



Movement Leaders Trained
60 EMGs



CSO Consultations
24 consultations



Training sessions
20 sessions



IEC Materials for Movement Leaders
60 Life Skills Training Books

PHASE 2 MOVEMENT ACTIVITIES 2020

Engagement with the Government

Includes interface between EMGs & the Government on child marriage issues and Government sensitisation.



Interface with the Government
10 meetings



Workshop with Government Officials
27 participants

Norms and Behaviour Changes

Sensitisation of the target population in areas of gender, health, nutrition, SRHR, education etc.*



Sensitisation Events held
311 events



Awareness Campaigns
264 campaigns



CBOs identified for support
58 CBOs



Sessions conducted for men and boys
241 sessions

DID YOU KNOW?

After listening to the girls' requests, Government officials are now willing to extend their support

*Sexual and Reproductive Health and Rights

PHASE 2

MOVEMENT COVID RESPONSE

In **201 villages** from districts of Yadagiri, Kulburgi, Kolar, Bangalore Rural, Mandya, Mysore, Chikodi, Dharwad, Gadag, Vijayapura



Dry Ration Distribution

A kit contained cereal, dal, spices, oil and sugar for 2 months use

1746 kits

to **1219** families of married adolescent girls
to **396** families of women survivors
to **117** ASHA worker families
to **12** other families



Distribution of E-tabs

E-tablets with pre-loaded educational content, specifically for EMGs writing their SSLC.

10 e-tabs

shared by **30** early married girls

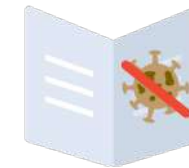


Hygiene Kit Distribution

A kit contained facemasks, sanitiser, hand soaps, towel, hand gloves

2073 kits


to **891** families of married adolescent girls
to **486** families of women survivors
to **312** ASHA worker families
to **384** other families



IEC materials

To spread awareness on the virus, materials such as posters, audio messages, flyers and pamphlets

32,635 community members



IEC materials distributed to the communities helped spread awareness.

SNAPSHOTS

COVID RESPONSE



PHASE 2
MOVEMENT
KEY IMPACT
2020



**Children become
change agents**

by identifying their concerns
and raising their voice.



**Girls' become leaders,
develop life skills**

through training, capacity
building and IEC material.



**Promotion of
gender equality**

Like boys, girls are being given
the opportunity to step out of
home and participate.



Shared Goal

The movement has instilled
unity in all stakeholders who
work towards a common goal.



**Girls access government
and legal services**

through assistance
programmes with authorities



Facilitate collaboration with existing community-based organisations like SHGs and others to aid the Government in supporting and empowering the girl.

ಹಿನ್ನೆಲೆ ಸರ್ಕಾರದ ಮೂಲಕವಾಗಿ ಸಹಾಯಕತೆ ನೀಡುವಂತಹ ಸಂಸ್ಥೆಗಳನ್ನು ಸಹಕರಿಸಿ ಸರ್ಕಾರದ ಸಹಾಯವನ್ನು ಪಡೆದುಕೊಳ್ಳುವಂತೆ ಮಾಡುವುದು.

SOCIAL DISTANCING DURING PROJECT ACTIVITIES

Training and Capacity Building sessions took place in small groups where social distancing was maintained.

CASE STORY 2020

“When the IMAGE team approached me, I didn’t know anything about my rights or the laws against child marriage.

In the sensitisation workshops, I learnt about **child rights and child protection laws**.

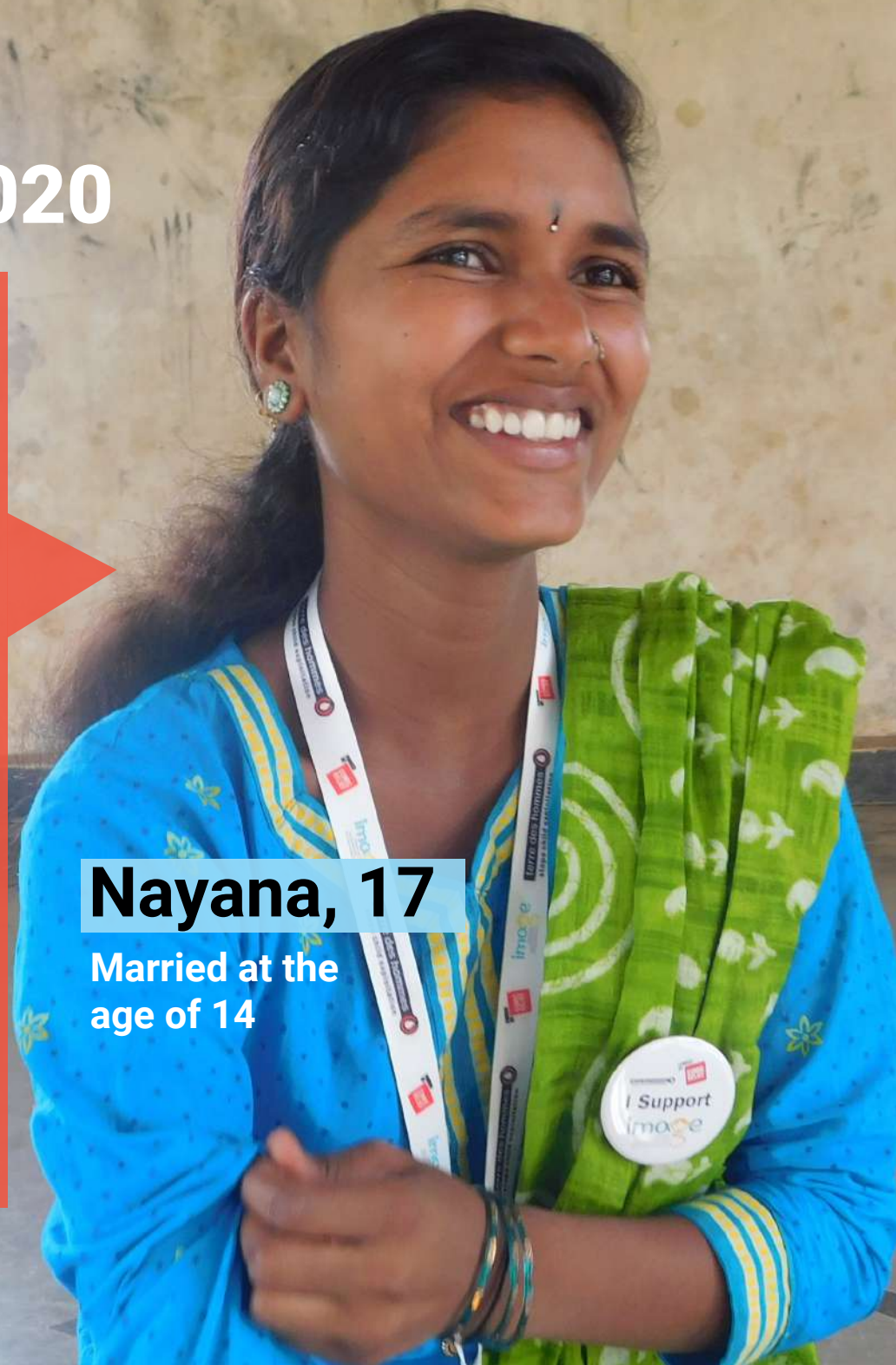
It was in the workshops where I got to know that there are so many other early married girls like me going through tough issues.

I was then asked to give a presentation on my learnings during the workshop. I was complimented for my **communication skills and confidence**. This is how I was **elected as a Movement Leader**.

Now, I have a responsibility to build a **child marriage free society**. Together, we can end child marriage. I believe in the power of unity to fight against this issue. I will build a strong movement against child marriages with the support of girls like me. I am now confident of this.”

Nayana, 17

Married at the age of 14



FEEDBACK from stakeholders



Ms. Mangala
14-year-old Movement Leader

“ I was married at the age of 9 and had to drop out of school. Recently, my parents wanted my younger sister to get married. I stopped that marriage and convinced my family to continue my education. ”



Mr. Suresh Ramappa
President, Markandeya Nagar Gram Panchayat

“ In our village IMAGE has helped early married girls be courageous and stand on their own feet. In meetings, we can see that they are aware of the schemes they are entitled to. ”



Mr. Monesh
EMG Spouse

“ My wife is part of the movement. Through this, she has told me about the ill effects of child marriage. I will also play my part in spreading awareness against child marriage. ”



Mr. Basanigappa
ChildLine coordinator, Bagalkot

“ After the movement, there has been an increase in the reporting of child marriage cases to us. With the help of the Police we have been able to intervene at the right time and stop them. ”



terre des hommes



stops child exploitation

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Terre des Hommes Netherlands is an international child protection organisation working to tackle exploitation of children at the roots. In India, TdH-NL works to address child labour, empowers victims of child marriage, addresses exploitation of children in the Devadasi system and advocates against child marriage and child trafficking.